



DRIVING TRADE ACROSS NORTH AMERICA

PORTS TO PLAINS 2025 CONFERENCE | 9.30 - 10.2

2025 PORTS-TO-PLAINS CONFERENCE

SPONSORSHIP OPPORTUNITIES

Lubbock, Texas - September 30 - October 2, 2025

Ports-to-Plains Alliance is a grassroots association of communities, organizations and businesses from Mexico through nine U.S. states into Canada. Its mission is to advocate for a robust transportation infrastructure along with the region's key economic sectors such as food, fiber, fuel, energy, industry and tourism in order to promote economic security and prosperity throughout North America's energy and agricultural heartland. This corridor of national significance connects the major oil and gas plays across North America including the Bakken, Niobrara, Permian, and Eagle Ford.

In 2025, the Ports-to-Plains Alliance submitted three key proposals for the Transportation Reauthorization: Future Interstate Formula Funding, an Interstate Feasibility Study from Oklahoma to the Canadian border, and Future Interstate Designation and Route Numbers. Progress continued on Future I-27 in Texas with a signage ceremony, a new feasibility study, and 15 CDS/CPF requests. North Dakota also committed \$155 million for construction on U.S. 85. We're excited for the future and look forward to celebrating with you at the conference!

WHY PARTICIPATE?

Participating as a sponsor for the Annual Ports-to-Plains Conference offers exposure to a wide-range audience throughout the entire Ports-to-Plains Alliance region. Your business or organization is highlighted before, during and after the conference throughout the online registration process, conference events, social media and the Ports-to-Plains website at portstoplains.com.

Contact a staff member to sign up for a sponsorship or for other inquiries.

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BRONZE // \$1,000

- * Logo recognition in conference app
- * Listing as a sponsor on Ports-to-Plains Alliance website and hyperlink from the sponsor listing to your homepage
- * One complimentary conference registration

SILVER // \$2,500 *Bronze sponsor benefits, plus:*

- * Summary, ad, and link in conference app
- * One additional complimentary conference registration (2 total)

GOLD // \$5,000 *Silver sponsor benefits, plus:*

- * Display logo during conference breaks
- * Hosting breakfast
- * Two additional conference registrations (4 total)

PLATINUM // \$10,000 *Gold sponsor benefits, plus:*

- * Opportunity to host luncheon, dinner, or reception
- * Four additional complimentary conference registrations (8 total)
- * Complimentary booth space
- * Marketing Video (provided to Ports-to-Plains by the company) to air during conference

BOOTH // \$200 *10 X 10 space with table and table skirt*

- * One complimentary conference registration

CONFERENCE CO-HOSTS // City of Lubbock and

Lubbock Economic Development Association



WWW.PORTSTOPLAINS.COM